

Crawfordsville Parks and Recreation Softball Elston Softball Complex



The Crawfordsville Parks and Recreation would like to thank all of our past supporters. This year we are excited to introduce a new way of advertising, by purchasing advertising space along our softball field fences!

Last year we had 6 local leagues, approximately 60 teams and 900 local players. In addition, we hosted several state wide tournaments drawing in hundreds of out of town visitors and families. We also now have the option of hosting youth tournaments with our temporary fencing.

Purchasing of field advertisements will benefit not only our program, but can serve as a viable component of your business marketing. We anticipate excellent attendance at all league games and drawing fans from a broad cross section of the county and state of Indiana with weekend tournaments. All money received through your advertising purchase directly benefits the Elston Softball Complex and will be used for field supervision, improvements, equipment, and maintenance.

Sign contracts and cost are as follows:

Outfield Fence (1 year) Displayed April 1, 2016 – October 31, 2016

New sign (1 field) \$375

Reused sign (can only be reused once) \$300

Please complete and return the attached form ASAP.

We invite you to come out and watch the various softball teams battle their way through our spring, summer and fall schedules! Not only will you have the opportunity to watch some outstanding softball, but you can also view your field sign. Thanks again for your continuing support of Crawfordsville Parks and Recreation softball.

Sincerely,

Katie Swisher
Director of Recreation and Fitness
kswisher@crawfordsville-in.gov
765.364.5175

2016 Softball Field Advertising Order Form



Order Date: _____

Company/Individual Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

Contact Person: _____

Email: _____

Please mark your selection (check one):

Location:

Outfield Fence:

_____ **One Year Sign \$375 (\$75 per additional field)**

Diamond Preference (First Come First Serve):

E1 _____ E2 _____ E3 _____

_____ **Renewal Second Year of Sign \$300 (no addition per field charge)**

For new signs: PLEASE attach or email ad copy, business card, or sign graphics.

- All outfield signs are 4'x8' on a white background.
- Please attach camera ready materials for logos, images, artwork, or graphics.
- For your satisfaction, it is suggested that wording be minimized. Small print can be difficult to read at distance.

Make checks payable to: Crawfordsville Parks and Recreation

Mail checks to: c/o Katie Swisher

922 E South Blvd.

Crawfordsville, IN 47933

THANK YOU FOR SUPPORTING CRAWFORDSVILLE PARKS SOFTBALL!