

The Crawfordsville Parks and Recreation would like to thank all of our past supporters and you for advertising with us. We have made some great improvements to our fields with the money we have made by selling advertisement along our outfield softball field fences. We had 10 companies take advantage of this opportunity last year. The signs looked great!!

Last year, even during the pandemic, we had 3 local leagues, approximately 30 teams and 200 local players. In addition, with the exception of 2020, we normally host several state wide tournaments drawing in hundreds of out of town visitors and families. Purchasing of field advertisements will benefit not only our program, but can serve as a viable component of your business marketing. We anticipate excellent attendance at all league games and drawing fans from a broad cross section of the county and state of Indiana with weekend tournaments. All money received through your advertising purchase directly benefits the Elston Softball Complex and will be used for field supervision, improvements, equipment, and maintenance.

With the money raised over the last couple of years we have made some great improvements to our complex, one big change is a new back stop of E1 and a new score stand on E1 and E3. With the money raised through the years we look forward to the changes we can make to improve this wonderful Park in our city!!

Sign contracts and cost are as follows:

Outfield Fence (1 year) Displayed May 1, 2021 – October 31, 2021

___ **New sign (1 field) \$375**

___ **Additional fields- \$75 a piece**

___ **Reused sign (can be used as long as they look good) \$300**

Please complete and return the attached form ASAP.

We invite you to come out and watch the various softball teams battle their way through our spring, summer and fall schedules! Not only will you have the opportunity to watch some outstanding softball, but you can also view your field sign. Thanks again for your continuing support of Crawfordsville Parks and Recreation softball.

Sincerely,

Kelly Price
Director of Recreation and Fitness
kprice@crawfordsville-in.gov
765.364.5175

2022 Softball Field Advertising Order Form



Order Date: _____
Company/Individual Name: _____
Mailing Address: _____
Phone: _____ Fax: _____
Contact Person: _____
Email: _____

Please mark your selection (check one):

Location:

Outfield Fence:

____ One Year Sign \$375 (\$75 per additional field)

Diamond Preference (First Come First Serve):

E1 ____ E2 ____ E3 ____

____ Renewal of Sign \$300 (no addition per field charge)

For new signs: PLEASE attach or email ad copy, business card, or sign graphics.

All outfield signs are 4'x8' on a white background.

Please attach camera ready materials for logos, images, artwork, or graphics or

Send Email to kprice@crawfordsville-in.gov with logos or images.

For your satisfaction, it is suggested that wording be minimized. Small print can be difficult to read at distance.

Make checks payable to: Crawfordsville Parks and Recreation

Mail checks to: c/o Kelly Price

922 E South Blvd.

Crawfordsville, IN 47933